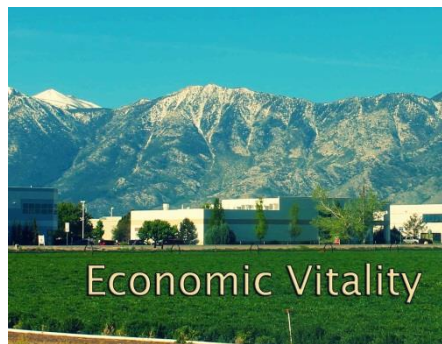
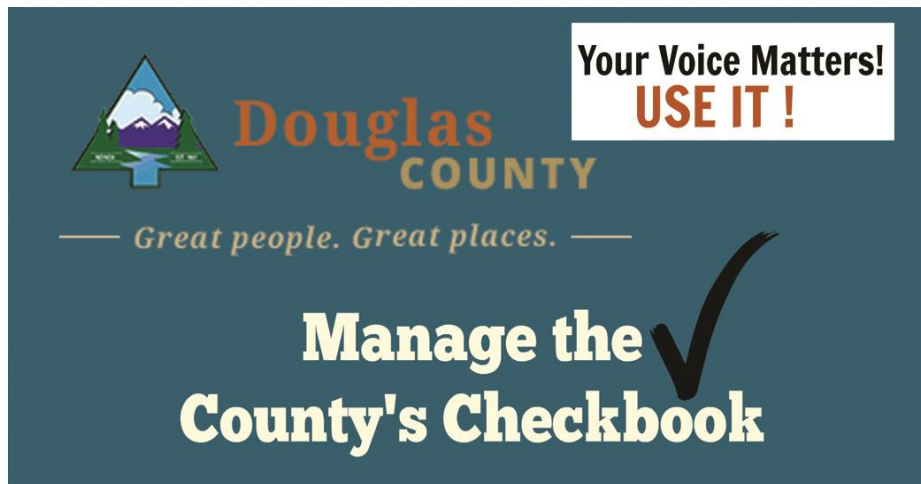

Manage the County's Checkbook

Results of the 2014 Survey

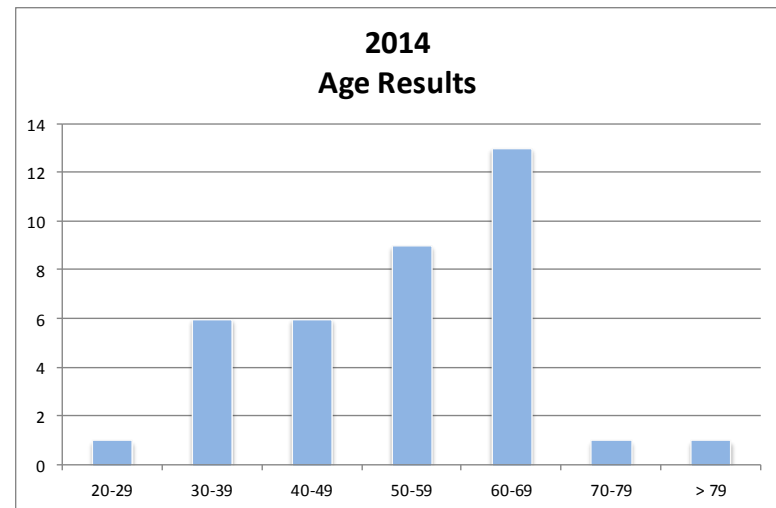


120 participants = 6 hours of public comment
(under the 3 minute rule)

FY 2012 Challenge	FY 2013 Challenge	FY 2014 Challenge
86 Total Participants	115 Total Participants	120 Participants
63 long version	72 long version	54 long version
23 short version	43 short version	66 short version

- 23 Comments – All Comments are in your packet
- 20 answered “Did you like using Open Douglas County?” (Satisfaction Survey comments in your packet)
 - 15 responded yes (75%)
 - 5 responded no (25%)
- 46% of participants took the survey for the first time

Manage the County's Checkbook – Results by Age



	20-29	30-39	40-49	50-59	60-69	70-79	> 79	Not Shared
Number of Participants	1	6	6	9	13	1	1	83
Infrastructure	30%	22%	23%	25%	32%	16%	20%	31%
Safe Community	32%	19%	14%	14%	16%	16%	40%	20%
Preservation of Natural Resources	5%	7%	23%	14%	25%	14%	10%	14%
Economic Vitality	10%	24%	13%	17%	9%	14%	4%	12%
Managed Growth and Development	9%	11%	12%	20%	10%	20%	16%	11%
Financial Stability (Governance)	14%	18%	15%	9%	8%	20%	10%	12%

1st Priority	
2nd Priority	
3rd Priority	
4th Priority	
5th Priority	
6th Priority	

- ❑ 111 participants ranked Infrastructure highest
- ❑ Ages 40-69 ranked Infrastructure highest
- ❑ 83 participants who did not share their age ranked Infrastructure highest
- ❑ Ages 30-39 ranked Economic Vitality highest

Manage the County's Checkbook – Results by Area

	Minden/Gardnerville	Gardnerville Ranchos	Johnson Lane	Ruhenstroth	Indian Hills/Jacks Valley	Foothill	Genoa	Tahoe Basin	TRE	Fish Springs	Did not specify
Number of Participants	16	8	11	3	1	5	1	3	1	1	70
Infrastructure	22%	34%	41%	17%	23%	26%	42%	45%	40%	33%	30%
Safe Community	21%	16%	13%	7%	14%	17%	10%	6%	22%	7%	22%
Preservation of Natural Resources	18%	18%	9%	53%	7%	17%	10%	15%	4%	34%	13%
Economic Vitality	14%	11%	15%	7%	22%	13%	18%	9%	4%	5%	12%
Managed Growth and Development	12%	11%	14%	3%	9%	18%	8%	17%	10%	16%	11%
Financial Stability (Governance)	14%	10%	8%	13%	25%	8%	12%	8%	20%	5%	12%

1st Priority	
2nd Priority	
3rd Priority	
4th Priority	
5th Priority	
6th Priority	

- ❑ 73% of areas ranked Infrastructure highest
- ❑ Infrastructure is still the number one concern in the community

Manage the County's Checkbook – 2014 Priority Results

How participants
prioritized spending



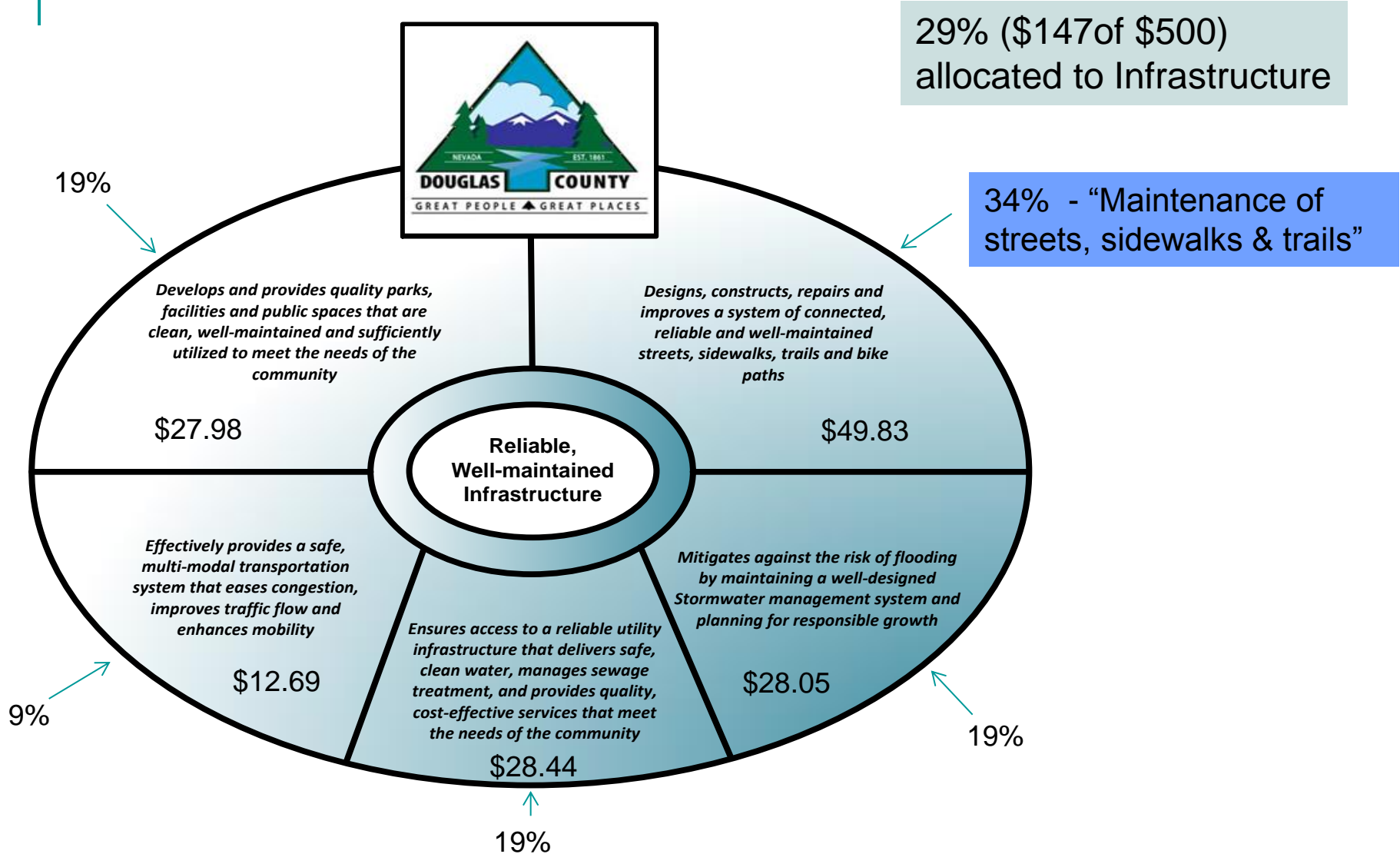
Manage the County's Checkbook – 3-Year Trend

Consistent trend
over three years



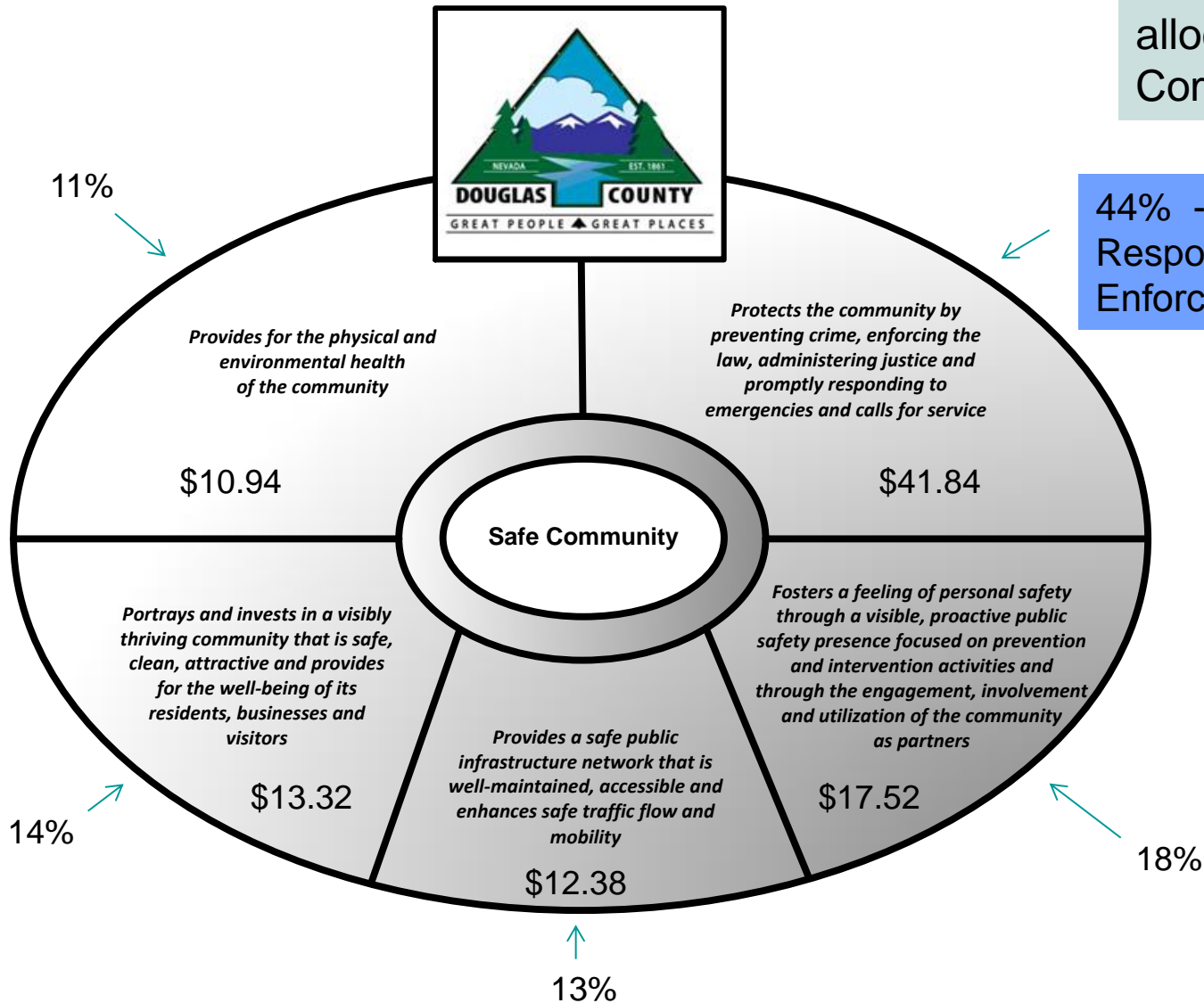
This chart includes both the long and short versions of the exercise

Reliable, Well-maintained Infrastructure



- ❑ For the third year, maintenance of streets, sidewalks & trails has the highest allocation within infrastructure

Safe Community

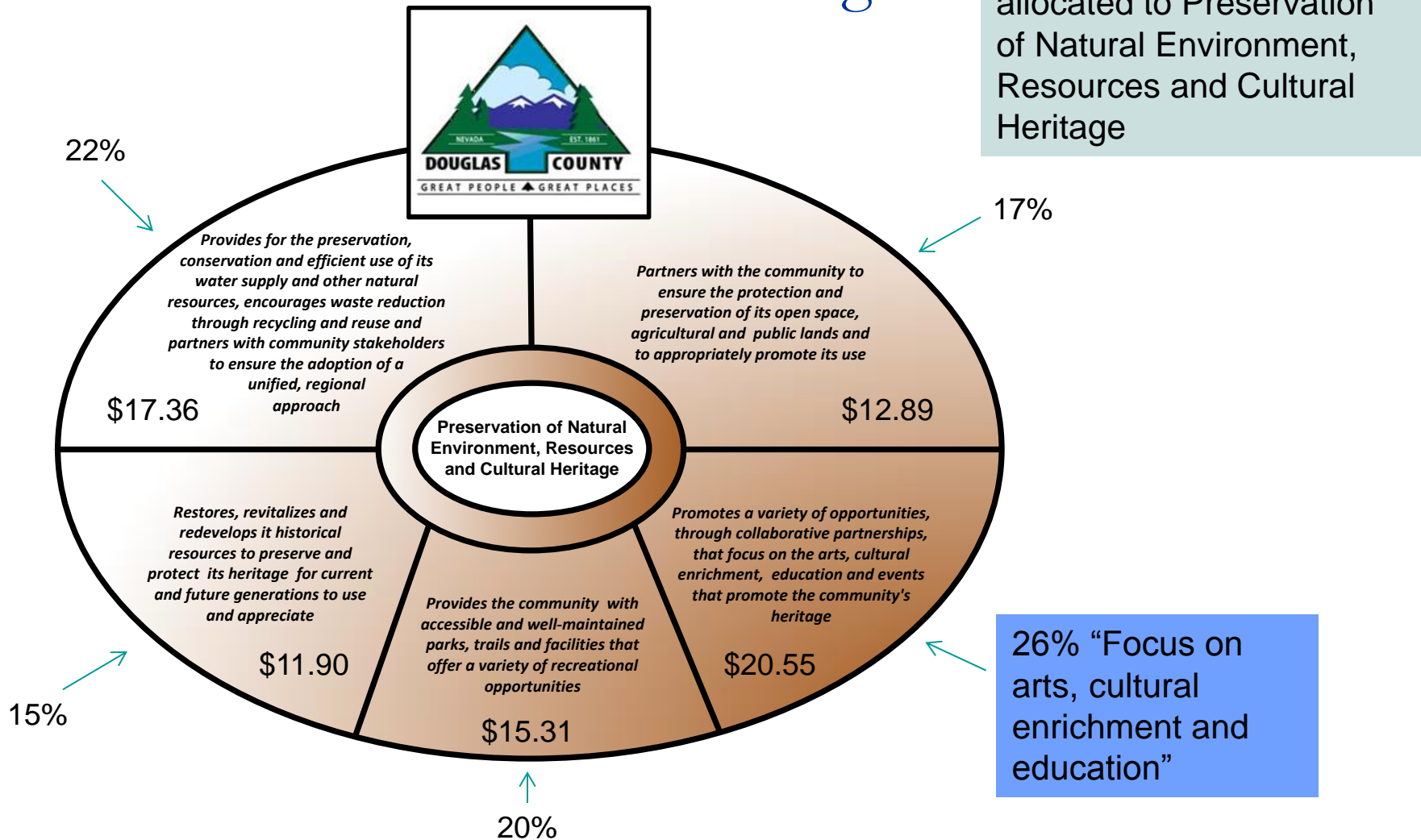


19% (\$96 of \$500)
allocated to Safe
Community

44% - "Emergency
Response & Law
Enforcement"

- ❑ For the third year, emergency response & law enforcement has the highest allocation within Safe Community

Preservation of Natural Environment, Resources and Cultural Heritage

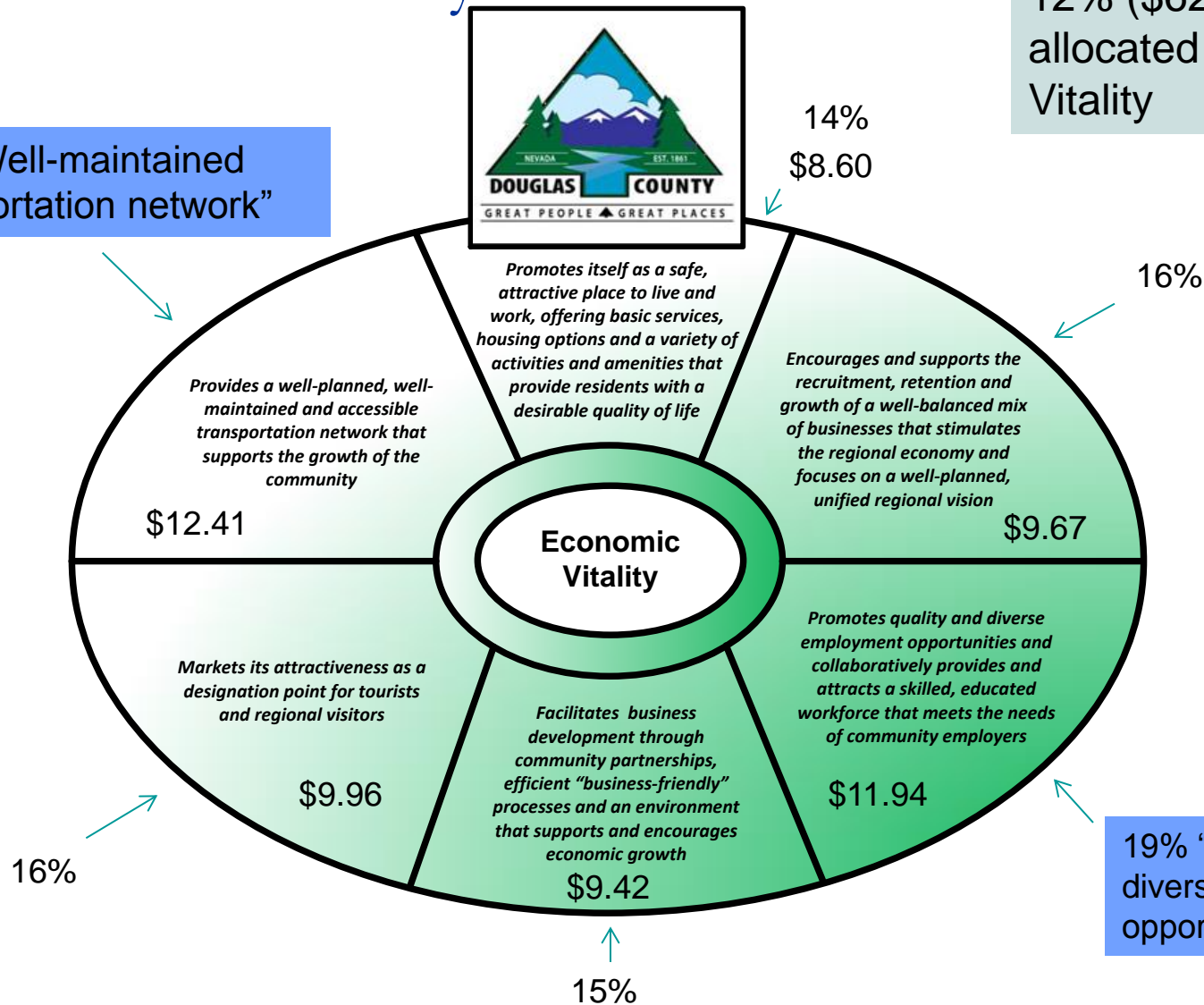


- This is the first year focus on arts, cultural enrichment and education has had the highest allocation within Preservation. Last year "well-maintained parks, trails and facilities" was ranked highest, which is the third highest this year following "efficient use of natural resources".

Economic Vitality

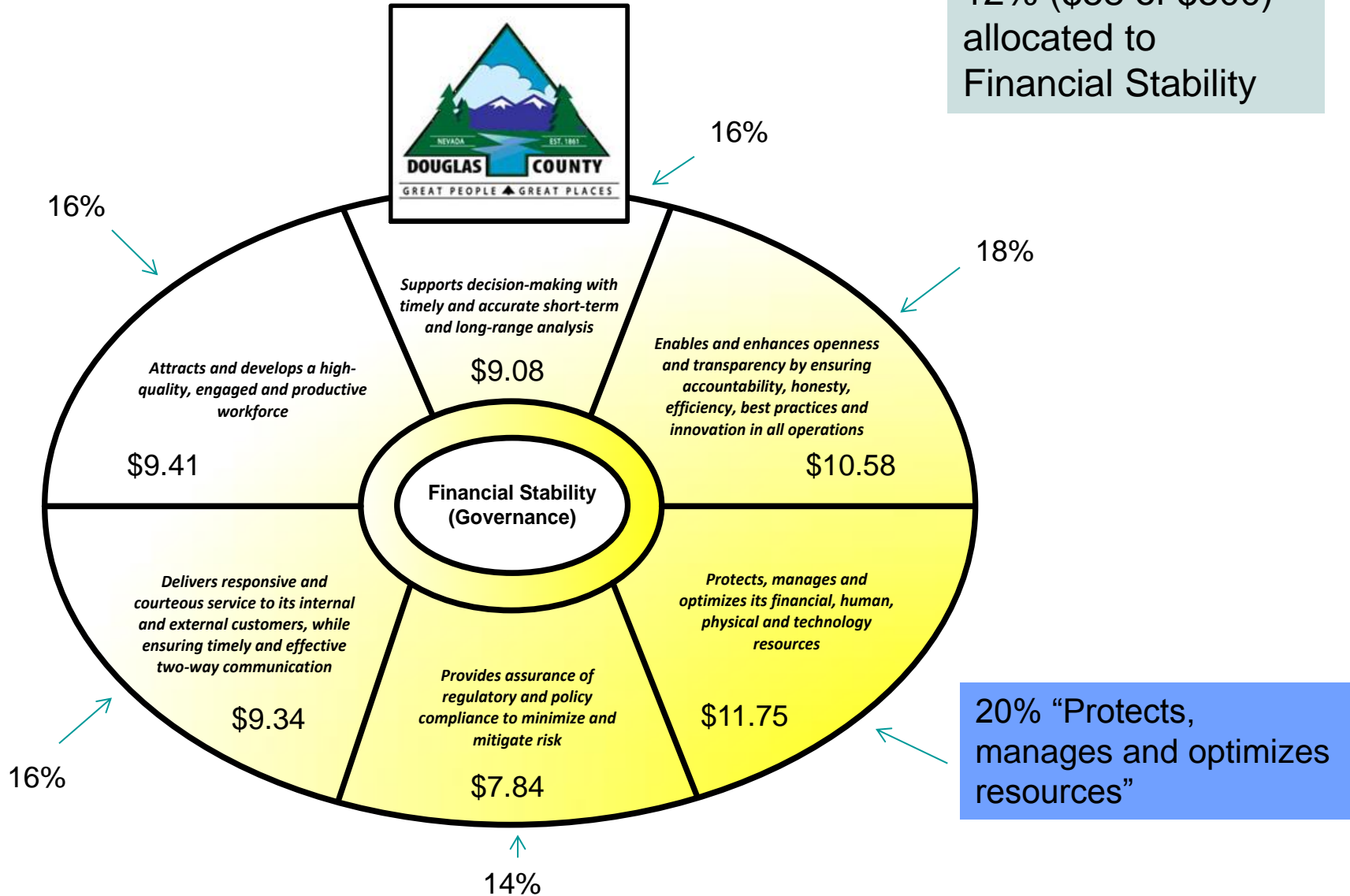
20% “Well-maintained transportation network”

12% (\$62 of \$500) allocated to Economic Vitality



- This is the first year well-maintained transportation network has had the highest allocation within Economic Vitality, followed by “quality and diverse employment opportunities”. The last two years “facilitates business development” was ranked highest.

Financial Stability (Governance)

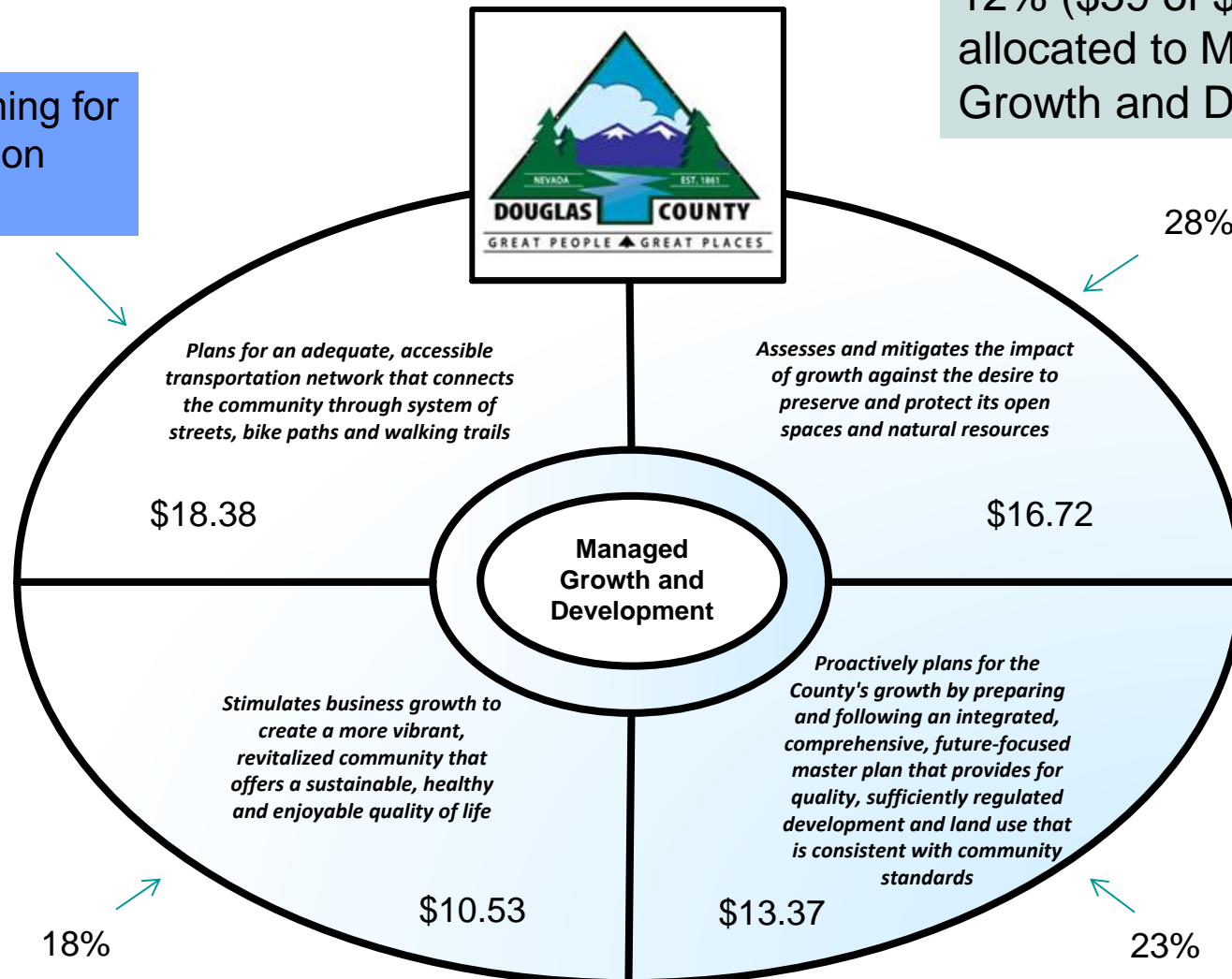


- This is the first year protects, manages and optimizes resources has had the highest allocation within Financial Stability. The last two years "high-quality, engaged and productive workforce" was ranked highest

Managed Growth and Development

31% “Planning for transportation systems”

12% (\$59 of \$500)
allocated to Managed
Growth and Development



- ❑ This is the third year planning for transportation systems has had the highest allocation within Managed Growth

Manage the County's Checkbook – Summary

■ Results Summary

- For the third year, highest priority sub-results remained the same within
 - Reliable, Well-maintained Infrastructure
 - Maintenance of streets, sidewalks and trails
 - Safe Community
 - Emergency response and law enforcement
 - Managed Growth and Development
 - Planning for transportation systems that connect the community
- The priority sub-results focus changed this year within
 - Preservation of Natural Environment, Resources and Cultural Heritage
 - Focus on arts, cultural enrichment and education
 - Economic Vitality
 - Well-maintained transportation network
 - Financial Stability
 - Protects, managed and optimizes resources

Manage the County's Checkbook - Summary

- 46% new participants
- 75% satisfaction rating

Infrastructure is still the highest invested priority with most money allocated to maintenance of streets, sidewalks & trails

Questions/Comments